

Local Development Named Nation's Top Master-Planned Project

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By Ben Van Der Meer



One of the region's most prominent industrial redevelopment projects has won a national planning award.

On Tuesday, the National Association of Home Builders Sales & Marketing Council named The Cannery in Davis its Master-Planned Community of the Year.

A project by The New Home Company, the Cannery involves turning what used to be a tomato cannery on the north side of the city into a residential community, with mixed-use, recreational and agricultural components. The first of what will eventually be 547 homes in the project began to sell last year.

Southern California-based New Home Co. said the award was being shared with its marketing partners, including architecture firms, marketing partners and homebuilders such as CalAtlantic and Shea Homes.

"These honors reinforce our passion for great architecture, design and planning and we could not be more proud of our entire team and talented partners," said Joan Marcus-Colvin, New Home's senior vice presidents of sales, marketing and design, in a press release.

The NAHB gave the award as part of its "nationals" awards for homebuilding, given at the 2016 International Builders' Show in Las Vegas.

New Home Co. won five other awards Tuesday at the nationals. They included three for specific aspects of the Cannery: its logo design, clubhouse and signs.

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